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COLLIDE CREATIVE EXPAND THEIR IMPACT BEYOND DESIGN WITH AWARD WINNING FILM AND VIDEO PRODUCTION SERVICES

(NASHVILLE, TN) *January 8, 2013*--The power of a strong visual is something Collide Creative knows a lot about. Serving a wide variety of industries over the years with superior graphic design, art direction, and brand strategy, owners Kevin Tucker and Becky Tucker recently announced the addition of video and film production and motion graphics to their list of services. Collide Creative is best known for uniting a unique and strategic brand approach to all that they do, and the addition of video and motion graphics is a perfect fit within their area of expertise.

“At Collide we have always prided ourselves on the ability to connect with audiences by building on a brand’s personality and expanding its story,” shares Kevin Tucker. “We've kept our side projects separate for years, but they have slowly started to intersect. Now is a great time to bridge them together and strengthen our client offerings, as a complete creative studio.”

Video and film production as well as writing are passions that the Collide team share and one that they hold years of experience and success in. Their work has not only gained them notoriety but several accolades within the Nashville film community. Kevin Tucker and Becky Tucker won the 2007 48-Hour Film Project, were named as an Official Selection of the 2008 Nashville Film Festival and 2012 Film-Com Convention and were nominated for Best Film Production Design for “Covering Your Tracts” at the Gideon Film Festival. In addition, they were an Official Selection of the 2012 Film-Com convention with a TV Pilot that they wrote and produced.

“With video projects, much like design and branding, we start the creative process by listening,” states Becky Tucker. “Understanding the brand, its audience, goals, and challenges, are essential to our ability to expand and strengthen the brand's connection. Collide is quirky. There's just no other way to say it! We focus on extreme and lasting reactions and strive to make that the result of everything we do.”

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Their experience with video and film production is an all encompassing one, which fully complements & enhances the services that they already provide. Their unique skill sets, experience and enthusiasm for excellence makes them stand out from the crowd. Their newly launched website shows examples of their work at <http://www.collidecreative.com>.

ABOUT COLLIDE CREATIVE:

Collide Creative is a Nashville-based creative studio that specializes in strategic, conceptual creative solutions, from logo design, identity, to product packaging to websites, broadcast, direct mail, motion graphics, video and film production and more. Past clients & projects include: Pepsi, Warner Bros. Records, Sony Music Nashville, EMI Christian Music, Austin Peay State University, Word Entertainment, Anthem Pictures, Dye VanMol & Lawrence (DVL), FiveStone Studios, Saylor's Brothers Entertainment, GACTv, The History Channel, Healthspring, Cabedge, Shoney's, Willie Nelson, Larry the Cable Guy, Amy Grant, Big & Rich, Sandi Patty, Bill Engvall, and Phil Keaggy, among others.

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